

For Immediate Release

Media Contact:
Sharmon Rodgers
Delano Associates
sharmon@delanoassociates.com
949.289.0674

Celerity Introduces Short Length Fiber Optic HDMI Cables *Company leads the market for easy-to-connect, 18G fiber cables*

Irvine, CA – August 29, 2017 – Celerity Technologies, following the company's breakthrough for long distance fiber optic HDMI, will begin delivery of short length fiber optic cables for back of rack and in-room system connections. The new cables will be shown at the upcoming **CEDIA EXPO 2017** in San Diego, **Booth #1111**.

Celerity Fiber Optic (CFO) cables are designed for Ultra HD in-room connections. A slim connector encloses the optical module and connects directly to the source and display.

Power for the transmit side is supplied via HDMI 5V and power for the receiving side is supplied by an integrated 5V USB power cable. Celerity CFO cables will be available in 6ft, 10ft, 16ft and 25ft lengths and support 18Gbps. The slim diameter cable is easy to manage behind components and does not apply any cable-bend pressure on the connections.



“Our customers have been asking for shorter length fiber cables to pair with high-end Blu-ray players, UHD televisions and projectors. The benefit of fiber optic cables for high performance component connections are substantial. Fiber optic cables are interference-free and they have no attenuation loss between the source and the display. Premium performance customers have long known that an optical connection is the best and that’s where Celerity provides the best value” said Buzz Delano, Director of Business Development for Celerity.

Celerity Fiber Optic HDMI cables are available in lengths from 6 feet to 25 feet and carry an MSRP of \$289-\$329.

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About Celerity Technologies

Founded in 2012, Celerity Technologies, the inventor of the first fiber optic HDMI cable to deliver 18Gbps, 4K 60Hz 4:4:4 performance, is dedicated to providing the best quality connection between source and display components. Celerity possesses extensive electrical and mechanical engineering experience in signal processing over fiber optics for HDMI, DVI, Ethernet, RS232, IR and USB. Visit www.celeritytek.com for more information.

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